



AP State Elections 2024

Opinion Poll

Period: 5th April, 2024 – 4th May, 2024

Introduction

- A comprehensive survey was carried out to gauge public sentiment regarding the government's performance over the previous five years and the preferences of the electorate ahead of the Andhra Pradesh elections.
- This study delves into perceptions, voting preferences, preferred CM Candidate, reason of choosing a party or Candidate.
- The survey is conducted from 5th Apr 2024 to 4th May 2024 (30 days).
- The report describes expected Party Vote share, Seat Share and preferred CM face, Occupation , Gender, Age group, Education Class wise Vote Share and their insights.

Approach

- Assumption of alliance: The survey was conducted under the assumption that the Telugu Desam Party (TDP), Jana Sena Party (JSP), and Bharatiya Janata Party (BJP) are forming an alliance for the upcoming elections.
- The study aimed to obtain a representative sample of the electorate and was carried out in each of Andhra Pradesh's 175 assembly constituencies.

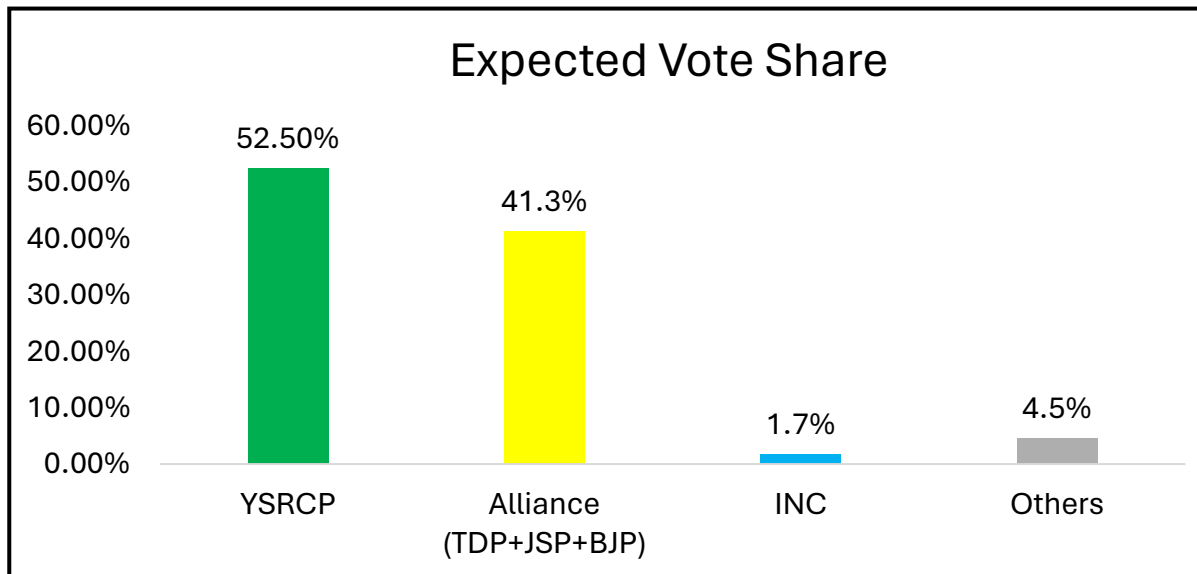
Survey Statistics		
1	Constituencies Covered	175
2	Sample Per AC	600
3	Overall Sample	105000
4	Margin of Error	4%

Methodology

- The survey employed Systematic Random Sampling Methodology.
- The survey is taken in two phases (15 days each) in the duration stated above.
- The samples are collected during Face-to-Face interviews by skipping every 20 Households in the Randomly selected booths.
- The Survey process ensured that the sample includes representation from every age group, gender, and caste, Occupation Group, Educational Class.
- Our survey, which employed a thorough questionnaire, addressed a wide range of subjects, including voter priorities, candidate appraisal, and important factors impacting voting decisions, such as
 - Schemes Implementation/Regional Issues.
 - Policies for development.
 - Public Services and Governance
 - Dynamics of Caste and Communities

Expected Vote Share

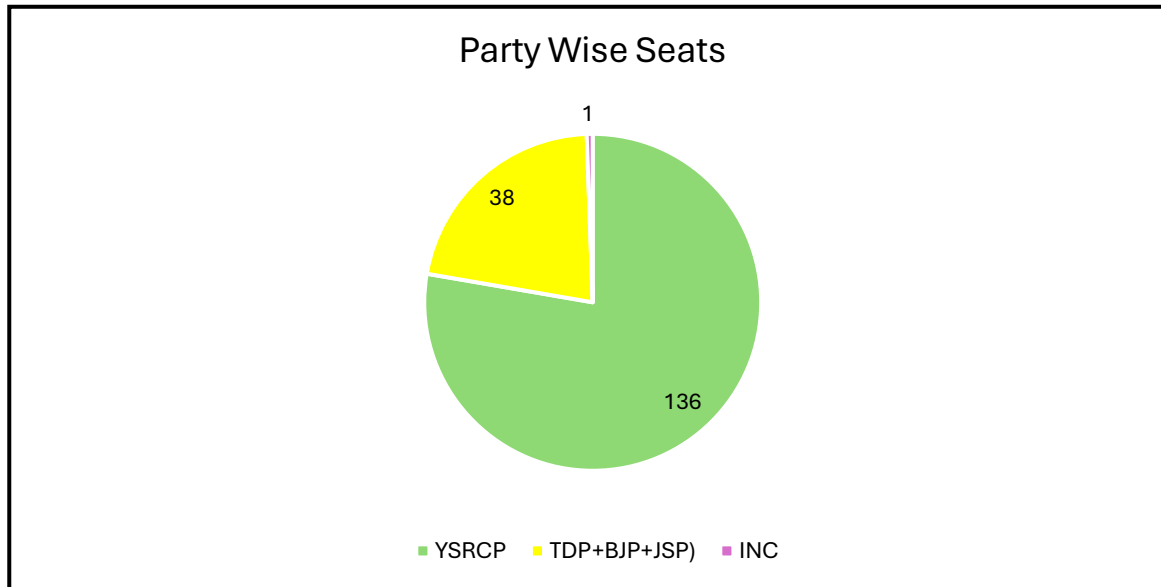
SL No.	Party	Expected Vote Share
1	YSRCP	52.5%
2	Alliance (TDP+JSP+BJP)	41.3%
3	INC	1.7%
4	Others	4.5%



- YSRCP is getting clear majority of 52.5%.
- Alliance is getting 41.3% of vote share.
- While 4.5% of the respondents said that they will vote for other parties like CPI, CPI (M) etc.

Expected Seat Share

SL No.	Party	Expected Vote Share
1	YSRCP	136
2	Alliance (TDP+JSP+BJP)	38
3	INC	1



- As per the survey,
 - YSRCP is getting 136 seats.
 - While Alliance is getting 38 seats.
 - INC is getting 1 seat.

Occupation Wise Summary

Occupation	YSRCP	Alliance (TDP+JSP+BJP)	INC	Others	Yet to Decide
Small & Marginal Farmers	53.5%	40.5%	1.1%	4.4%	0.5%
Medium & Large Farmers	51.4%	41.0%	1.0%	4.1%	2.5%
Agricultural Labourers	52.5%	41.8%	0.5%	3.9%	1.3%
Govt. Employees	49.5%	42.7%	0.7%	4.6%	2.5%
Private Employees	49.0%	43.4%	1.4%	4.2%	2.0%
Retired Govt. Employees	48.5%	43.8%	1.8%	4.4%	1.5%
Small Business Owner	51.0%	41.5%	1.0%	4.0%	2.5%
Asha workers	49.9%	41.8%	0.5%	3.2%	4.6%
Auto Drivers	50.8%	41.6%	0.5%	4.6%	2.5%
Old Age Pensioners	52.3%	41.1%	0.7%	3.4%	2.5%
Students	48.5%	42.7%	1.3%	5.0%	2.5%
Daily Wage Workers	50.7%	43.4%	0.6%	4.2%	1.1%
Large Business Owners	49.8%	43.5%	0.6%	4.6%	1.5%
Overall	52.50%	41.3%	0.7%	4.3%	1.2%

Profile Wise Summary

Gender	YSRCP	Alliance (TDP+JSP+BJP)	INC	Others
Female	54.5%	40.8%	1.1%	3.7%
Male	50.8%	44.0%	1.1%	4.1%

Age	YSRCP	Alliance (TDP+JSP+BJP)	INC	Others
18-25	47.3%	47.5%	2.0%	2.3%
26-35	52.1%	44.3%	1.3%	2.3%
36-45	53.0%	43.8%	1.0%	2.2%
46-55	53.7%	42.9%	1.2%	2.2%
55+	56.8%	40.6%	1.3%	2.3%

Educational Group	YSRCP	Alliance (TDP+JSP+BJP)	INC	Others
1st to 9th class	55.4%	41.5%	0.9%	2.3%
Graduation (Degree)	50.9%	45.9%	1.1%	2.2%
Illiterate	55.3%	41.9%	0.5%	2.3%
SSC to Intermediate	52.3%	42.6%	1.6%	3.5%
PG	48.6%	47.8%	1.6%	2.0%

CM Preference Vote Share

SL No.	Party	Vote Share
1	Y.S.Jagan	56.24%
2	C.B.Naidu	36.80%
3	Pawan Kalyan	3.24%
4	Nara Lokesh	1.20%
5	Others	2.50%

- As per the survey Results, Jagan is the most Prominent CM face across state with 56.24% of the vote share.
- Chandra Babu Naidu is second choice for respondents with 36.8% of the vote share.

